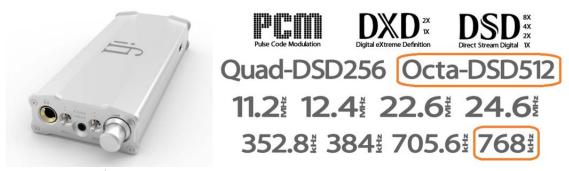


For immediate distribution:

# Micro iDSD: Crowd-Designed

Audio has a new order: Octa-SpeedDSD512/PCM768



Southport, UK - 28<sup>th</sup> June 2014

## Where no DAC has gone before

With advanced technology not seen on Digital-Analogue-Converters at any price, iFi is bursting with pride to announce the micro iDSD. With Dual-Core Burr-Brown processors at the heart - it is the world's first.

> True native DSD512(24.6/22.6MHz), PCM 768kHz and 2xDXD(705/352kHz) portable/main system DAC Headamp with 4000mW of power.

Being iFi's 1<sup>st</sup> Crowd-Designed project, the micro iDSD represents an "Octa-Leap." To celebrate, the first 512 units will be special "Octa-Adopter" units. They will be in stores by mid-July.

### World's first on three counts...

- #1 Native OctaDSD512 + PCM768 world's first DAC supporting both formats
- #2 Turbo/Normal/Eco power modes, perfect-match for IEMs to Headphones
- Max Power 8.0V/4,000mW drives even HiFiMan HE-6 #3

http://www.head-fi.org/t/711217/idsd-micro-crowd-design-otw-1-audio-has-a-new-order-benefits-for-the-octa-adopters-page-71 (it has become one of the popular threads ever. #1 on views for thread started in 2014





6.3mm headphone output

3D Holographic for Headphones® AND Speakers®

3.5mm analogue line input

Direct/Active pre-amp with analogue volume control



Audio Outputs (to high-end audio system)

Intelligent SPDIF® Input/Output

USB type A "OTG" socket (with iPurifier technology)









## Not Quad, but Octa Leap

- Dual-Core Burr Brown True Native chipset: Octa-Speed DSD512/Double-Speed 2xDXD/PCM768 kHz
- 6 Filters: PCM: Bit-Perfect Processing/Minimum Phase/Standard digital filters selectable
   DSD: Extreme/Extended/Standard Range analogue filters selectable
- Ultra-Powerful Headphone amplifier: 8V/4000mW
- 3 Power modes: Turbo/Normal/Eco mode (from 4,000mW of power to 12 hours of playtime)
- iEMatch®: perfect-matching circuit for IEMs (eliminate hiss)
- 3D Holographic Sound for Headphones® AND Speakers® (two separate and distinct circuits)
- XBass<sup>®</sup> system
- Active Preamplifier mode with 9dB of gain (easy matching with active speakers/power amplifiers)
- Intelligent SPDIF® Coaxial/Optical Input and Outputs
- SmartPower®: onboard battery for portable use and Smart Device recharging
- 3.5mm Line Input
- iPurifier® built-in

The retail price of the micro iDSD is US\$499 (ex-tax) or Euro499/£435 (incl VAT).





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